

reconnect

ASCILITE 2022: Reconnecting relationships through technology

In 2022, we're pleased to welcome you to The Australasian Society for Computers in Learning in Tertiary Education (ASCILITE) annual conference at the University of Sydney from 4 - 7 December 2022.

In 2022, our theme is **reconnecting relationships through technology**. We want to focus on the value and importance of forming connections and building strong relationships. It's a central part of higher education; relationships between teachers and students, within student groups, between professional and academic staff, and even between all of us and technology.

Sponsoring ASCILITE 2022 offers a great opportunity to promote your company's products and services to today's international leaders in the field including educational technologists, academics, deans, and other institutional decision makers.

The conference attracts around **400 delegates mainly from the Asia Pacific region** with 4 days of workshops, poster and paper sessions. There are a variety of sponsorship opportunities available, and we are happy to discuss these or any of your own ideas. We've put together some ideas of sponsorship categories with potential prices, but these can be negotiated. If there is another type of sponsorship that you feel would work well, please contact ascilite2022@sydney.edu.au with ideas for consideration.

We look forward to hearing from you.

Thank you,
ASCILITE 2022 Conference Convenors



SPONSORSHIP CATEGORIES

Major sponsorship

Sponsor Benefits	Platinum	Gold	Silver	Bronze	Barista	International Keynote
Amount AUD (Exc GST)	A\$15,000	A\$10,000	A\$5,000	A\$3,000	At cost	A\$5,000
Linked logo on conference webpage and programme	•	•	•	•	•	On keynote webpage
Access to opt-in delegate list	•	•	•	•	•	
Complimentary display booth	•	•	•	•	•	
Company logo on opening slide of a session	•	•	•		•	•
Promotional paragraph in conference handbook	120 words max + image + logo	100 words max + image + logo	50 words max + logo			
Complimentary conference registrations	4	3	2	1	2	
Recognition	Opening address	By session chair	By session chair		Signage on Barista Bar	By session Chair
Acknowledged in opening and closing sessions	•	•	•	•	•	
Naming rights	Opening day	A plenary session	A conference workshop		Barista Bar	A keynote session
Social media tweets/posts/calls to action	•	•	•	•	•	•
Company logo on event management platform homepage	•	•				
Virtual booth/engagement opportunities on event management platform	•	•	•	•	•	

All major sponsors will be acknowledged by name in the conference proceedings.

Minor sponsorship

Minor Level Sponsorships	Amount AUD (Exc GST)	Sponsor Benefits
Sponsor a morning or afternoon tea	\$1,500	Be the announced sponsor of these activities on website and at the session.
Sponsor lunch day 1, 2 or 3	\$2,500	Be the announced sponsor of a conference lunch; linked logo on program in conference webpage and program.
Welcome reception	\$2,500	Naming rights for welcome reception; linked logo on social events section of conference webpage and program; speak for 1 minute at the welcome reception.
Conference dinner	\$5,000	Naming rights for conference dinner; linked logo on social events section of conference webpage and program; speak for 2 minutes at the conference dinner.
Conference awards for outstanding paper/workshop/poster/pecha kucha	\$1,500	Sponsorship advertised in the program and on the website. Speak for 1 minute at the presentation of the award and present the award.
T-shirts for conference organisers and student helpers	At cost	Cover the cost of conference t-shirts printed with ASCILITE and conference logos along with company name or logo (with approval from Conference Organising Committee).
Donation towards conference costs		Named in acknowledgments.
Professional portrait photographer ¹	At cost	Naming rights for portrait photography booth. Linked logo on conference webpage.
ID Tags + lanyards	At cost	Delegate ID tags to have company name and logo (with approval from Conference Organising Committee) alongside ASCILITE logo.

All minor sponsors will be acknowledged by name in the conference proceedings.

¹ Conference participants get a digital download of their portrait photograph.